



Everest Landa, PhD (c)

CREATIVE DIRECTOR · RESEARCHER · NARRATIVE STRATEGIST

Everest Landa has been working at the crossroads of cultural research and media production for more than two decades. He is the creator of The Prism™ — a framework for analyzing, creating, and evaluating media. Based in Mexico City.

Professor of Screenwriting, Intercultural Studies, among others — UNAM, 10+ years

KEYNOTE & WORKSHOP TOPICS

Migration, identity, and belonging in transnational media	Creativity development and narrative thinking
Representation and inclusion in film, TV, and digital platforms	Live events as narrative strategy
Artivism: when art meets social transformation	The Prism™: analyzing and creating better stories

FORMATS

Keynotes · Workshops · Facilitation · Academic Collaborations · COIL / Visiting Scholar
Online and in person · Available to travel internationally, including the United States · English & Spanish

SELECTED VENUES

University of Toronto, Canada	UNAM — National Autonomous University of Mexico
California State University, Northridge	Comisión Nacional de los Derechos Humanos
Santa Fe Community College	Marsh México
Oxford Brookes University	Museo Memoria y Tolerancia
Latin American Studies Association	

RECOGNITION

Oxford Brookes University — Migration Summer School Scholarship
Latin American Studies Association — Speaker Grant · Berlinale Talent Campus Guadalajara
IMCINE, Mexico's National Film Institute — Screenwriting Grants (Documentary · Fiction Feature)

A new way of looking at stories — and a concrete instrument to keep using after the session